

Running A Company-Wide TCI-PAC Membership Campaign



BASIC TIPS

- **Run your TCI-PAC campaign prior to other fund-raising efforts such as the United Way.**
- **Keep it Short...** The campaign should be short (i.e., 2-3 weeks), with a very clear deadline for submitting contributions.
- **Initial Meeting...** Hold a meeting to clearly stress the purpose of the campaign to your workforce. A staff member can be asked to coordinate the campaign at the meeting. If a meeting is not doable, send a letter from your company president and a pledge form to the entire workforce.
 - A sample letter for your use is available in MSWORD and PDF format by contacting Eileen Boyd at eboyd@paconstructors.org.

IDEAS TO STRESS DURING CAMPAIGN

- **The State Legislature...** Only the Legislature can decrease or increase highway user fees. We will have to lobby the General Assembly again in the near future.
- **The TCI-PAC as a Vehicle...** The PAC is a vehicle for providing support to and communication with legislators who are friendly to our industry.
- **The Individual...** In Pennsylvania, corporations cannot contribute money to a candidate or a PAC.
All contributions must be from individuals.
- **Strength in Numbers...** This campaign is a membership campaign. TCI-PAC membership promotes the industry. Membership benefits include a subscription to the TCI-PAC newsletter, as well as a membership gift.
- **An Effective PAC...** To be effective, the TCI-PAC should raise at least \$200,000 per year. We can generate this amount of money by having a large number of people contributing a small amount of money.
- **Contributions...** One popular guideline is \$1 per \$1,000 of annual compensation. Although, it should always be stressed that any amount is greatly appreciated. An emphasis should be placed on getting as many people involved as possible.
- **Industry Dependence...** Our industry, our company and our careers are dependent on public funds from taxes on motor fuels. Periodically, these funds must be increased to offset declining revenues due to more efficient motor vehicles and increasing construction costs due to inflation.

DURING YOUR CAMPAIGN

- **Reminder Letters...** Midway through the campaign a brief reminder letter or e-mail should be sent to each employee who has not responded, reminding them of the campaign deadline.
 - A sample letter for your use is available in MSWORD and PDF format by contacting Eileen Boyd at eboyd@paconstructors.org.

Note: Employees should be instructed to hand in their pledge form and payment to a designated person within the company. A thank you note from the TCI-PAC will accompany their gift.

 www.tci-pac.org

2007 TCI-PAC Membership Campaign Using Pledge Forms:



- Assign a coordinator to collect the monies and coordinate employee meetings.
- Select a specific deadline when pledge forms & contributions should be submitted to the coordinator. Make this date clearly visible on the pledge form.
- Send a cover letter with the pledge form from your company's president urging employees to become active members of the TCI-PAC.

A sample letter for your use is available by contacting Eileen Boyd at eboyd@paconstructors.org or (717) 238-2513, ext. 101.

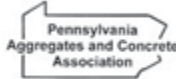
When contributions are made:

- **Make sure ALL pledge forms are correctly and completely filled out by contributors before submitting them to the TCI-PAC.**
It is important we receive all the information requested on the form.
- Make sure **all contributions** are made via personal check, personal credit card or payroll deduction. **Corporate contributions are NOT PERMITTED!**
- Personal check, MUST BE made payable to: **TCI-PAC**.

**Mail pledge forms &
contributions to:**
TCI-PAC
Attention: Beth Nare
800 N. Third St., 5th Floor
Harrisburg, PA 17102

Support Your Industry!

Become a Member of the TCI-PAC



2007 Membership Pledge Form

Sign Here _____
 Print Name _____

Title/Position _____

Company _____
 Company Phone: _____

Home Address _____

City _____ State _____ Zip _____

E-mail: _____ (receive PAC news via e-mail)

- Required information for Government Reporting Purposes

Contribution Options

Become a member by choosing one of three ways to support your PAC.

PERSONAL CHECK, MONEY ORDER or CASH

- Enclosed is a **PERSONAL CHECK** payable to "TCI-PAC" in the amount of \$ _____.
- Enclosed is a Money Order payable to "TCI-PAC" in the amount of \$ _____.
- Enclosed is a cash contribution in the amount of \$ _____.

PERSONAL CREDIT CARD

- Please charge the following amount to my credit card \$ _____
 Visa / MasterCard (**circle one**) Expiration Date: _____
 Account Number: _____
 Street Address of Cardholder: _____
 Zip Code: _____

PAYROLL DEDUCTION

- \$.50 Per Pay period For _____ pay periods = \$ _____
- \$1.00 Per Pay period For _____ pay periods = \$ _____
- \$5.00 Per Pay period For _____ pay periods = \$ _____
- \$ _____ Per Pay period For _____ pay periods = \$ _____
- \$ _____ Lump Sum (One Time Deduction)

All contributors will receive a free gift from the TCI-PAC

Please return completed form with payment to your company coordinator by: _____

Company coordinator is:

Pledge forms & contributions can be mailed to:

TCI-PAC
 Attention: Beth Nare
 800 N. Third St., 5th Floor
 Harrisburg, PA 17102

Contributions or gifts to the TCI-PAC are not deductible as charitable contributions for federal income tax purposes.